



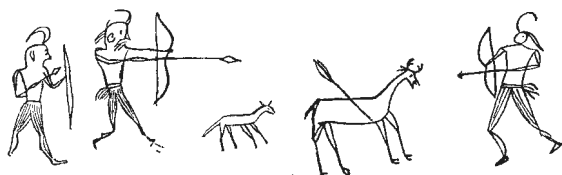
# TASSAJARA SPRINGS.

A HOT MINERAL SPRINGS RESORT  
IN THE SANTA LUCIA MOUNTAINS  
BETWEEN CARMEL VALLEY  
AND BIG SUR.

MONTEREY COUNTY, CALIFORNIA

# FOR THE VACATIONER, TASSAJARA IS AN EXCITING DISCOVERY

This lovely spot was first discovered many centuries ago by California Indians and used by them for the health giving qualities of its waters. Folklore has it that early Spanish colonists also visited the springs, possibly still in search of the Fountain of Youth. Then in the 1880's California settlers rediscovered Tassajara and a fashionable spa soon developed.



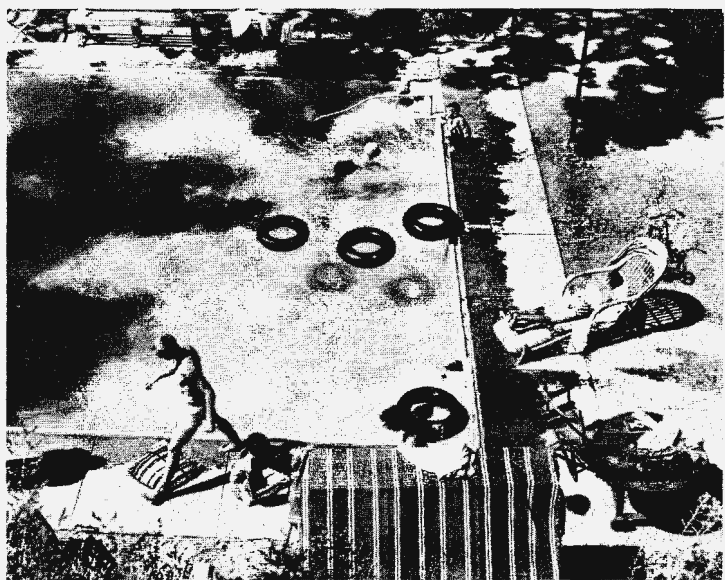
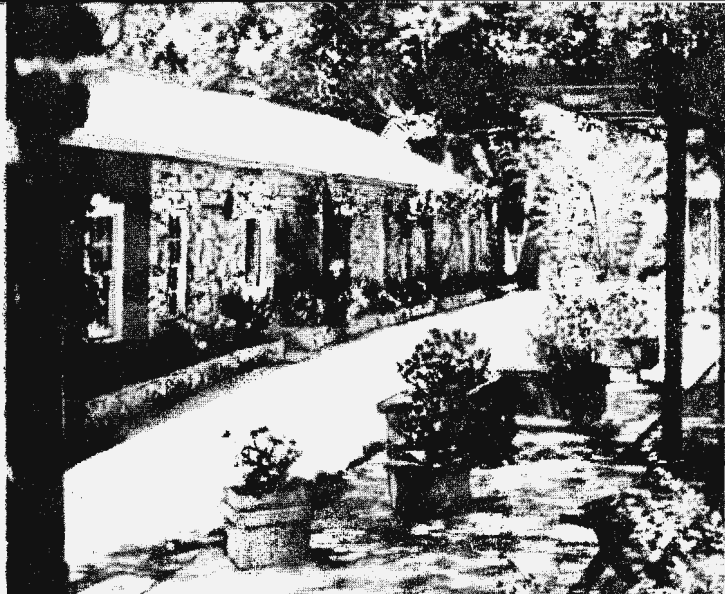
Today Californians, as well as vacationers from all the States, are still delighted to find that such a place exists. The setting is completely remote from the confusion of cities, yet only a few miles from historic Monterey and the lovely village of Carmel.



The hot mineral waters spring from a solid rock outcropping at the foot of a mountain shaded by sycamores and maples. These waters are channeled into large plunges and baths where bathers may enjoy one of the most luxurious experiences of a lifetime.

The waters contain sulphur, iron, soda, magnesia and the rare mineral lithia . . . components that enhance not only one's natural health, but act as a curative for the tired body and relax the tensions of modern-day life.

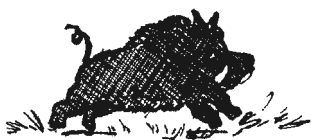
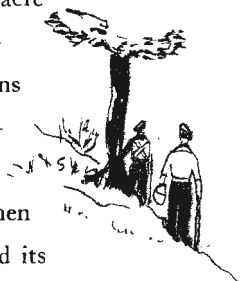
These same hot mineral waters flow constantly into our large pool to temper the crystal clear spring water for ideal swimming conditions. By day or under the stars, swimming at Tassajara is equally delightful.



The spirit of Tassajara is informality. Here you can luxuriate in hot mineral plunges and steam rooms or dream under a sycamore tree, sun bathe at the pool or wade in the sandy mountain creeks. We invite you, too, to enjoy the hospitality of our bar where you'll find a fine selection of liquors and imported and domestic beers. And at night you can dance on our open terrace, play cards or read by the fire in our lounge. Tassajara's 1500 foot altitude assures you of bright sunny days for playing and balmy nights "just right" for sleeping.

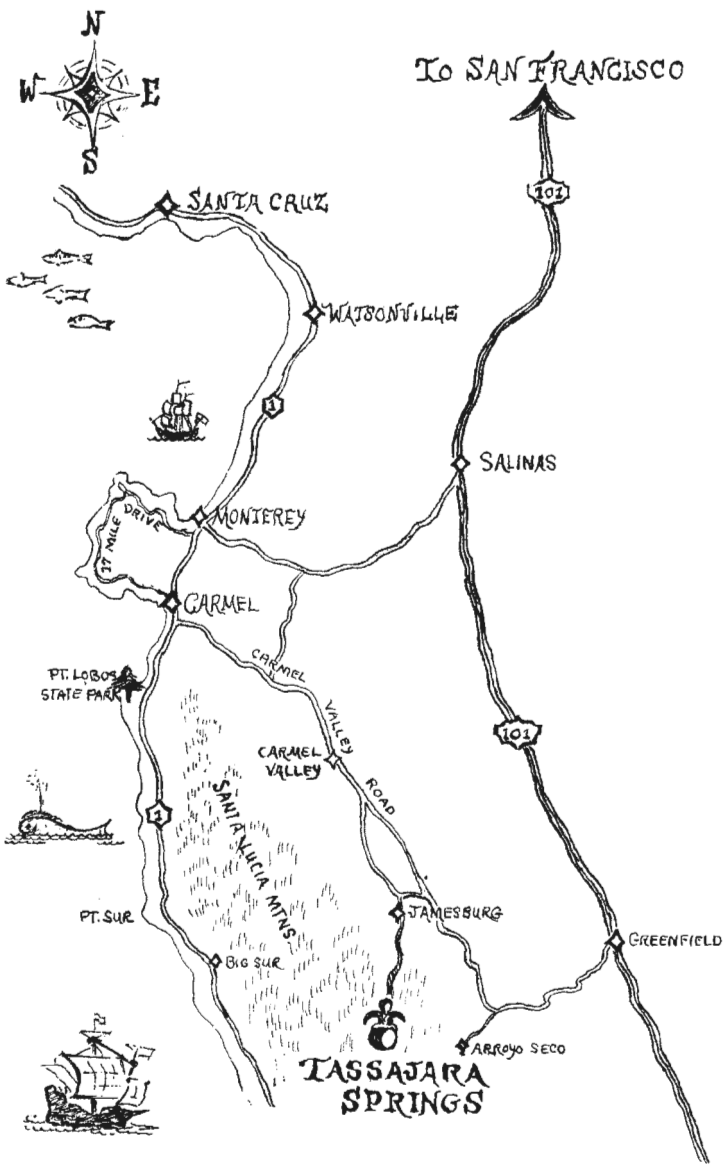


You will also enjoy badminton, ping pong, croquet and many other outdoor sports. There is hiking and exploring over miles of well-kept trails that wind along the two creeks on Tassajara's 480-acre property and through the beautiful tree-clad Santa Lucias. Tassajara Creek runs through our grounds over smooth, water-washed boulders, gathers in sandy bottomed pools where one may swim, then descends over gentle waterfalls to wend its way through the quiet beauty of the valley.



For the hunter there are miles of forest trails through the game rich Santa Lucias . . . deer, wild Russian boar, quail and wild pigeon abound in season. Fishermen find our trout-filled creeks irresistible.





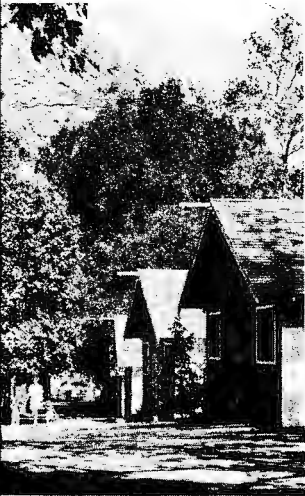
Tassajara lies in a secluded valley of the Santa Lucia Mountains, nine miles from the Pacific Ocean. Its fog-and-smog-free climate seems magical to the city dweller. The sunshine and mountain air bring a restfulness you'll never forget.



Our food is imaginative — yet hearty enough to satisfy appetites whetted by clear mountain air. We have available for our guests a carefully selected stock of fine American and European wines. And for a day of hiking or hunting, our chef will pack an appetizing lunch “to go.”



Dress for comfort at Tassajara. Sportswear and light summer clothes are the thing. Bring levis and brogans if you plan to hike, and don't forget your swimsuits or shorts for sunning. For long, pleasant outdoor evenings of dancing or strolling, better have sweaters or a light wrap.



Accommodations at Tassajara are comfortable and informal.

There are 25 cabins housing from two to ten guests each, depending on the number in your party. There are also charming stone quarters with fireplaces and private terraces overlooking Tassajara Creek.

Tassajara operates on the American plan. This includes all meals, use of the mineral plunges, vapors and recreation facilities.

**TO REACH US:** Ask operator for Tassajara Springs No. 1 (through Salinas) or write to:

**TASSAJARA SPRINGS**

P. O. Box 68

CARMEL VALLEY,

CALIFORNIA